

Rich potential appeases (continued from page 22)



Ramlu Naidu

People from Malomalo Village in the South Western region of Viti Levu believe that they belong to Lautoka, Suva and Ba, since all the three are assigned as 'nearby cities.' And yet, they have retained their typical rural traits. "This is still a village as I remember during my formative years," says Ramlu Naidu, who was in the delegation, looking for investment opportunities in the agricultural sector. "I was raised in a large family of nine children but I have always enjoyed cordial relations with my siblings," he said. Answering an advertisement of BOAC (predecessor to British Airways), he entered the aviation industry, working for Air Pacific (predecessor to Fiji Airways) for 28 years, which saw him at a number of airports including those in Fiji, London, Bahrain and Tokyo. Many of these were short assignments, but Mr Naidu enjoyed every moment. He is currently Director of Zeus Equities Limited based in Auckland. He was with us in Fiji to seek business and investment opportunities, with plans to establish a company.

His focus is in the agricultural sector with interests in farming, produce export and food processing. There was never a dull moment with Mr Naidu in company. As well as narrating the history of places during our journey from Nadi to Suva, he also shared his rich experience with other members of the delegation.

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Ravin Kotak

Spirituality accrues a certain spirit of entrepreneurial quality that is often overlooked. It accrues righteousness, clarity of thought, ability to focus and take decisions based on integrity and honesty. These alone assure success, as demonstrated by Ravin Kotak, Managing Director of SVE (Sri Vishnu Enterprises) Limited, which has been in business since his migration to New Zealand about 15 years ago. The success of initial partnership with Vodafone and Telecom in selling their products encouraged him to look for other opportunities and his diversification programme led him into tea and food products with exclusive rights of import and distribution. These include such brands as Wagh Bakri Tea; Geebees Beverages (Chai Gold); Gaay and Uphaar; and Notion Foods. His financial services company SVE FX NZ Ltd is a super-agent for Xpress Money with subagents across New Zealand.

"I believe in long-lasting partnerships built out of trust and transparency. I have identified business opportunities in Fiji, which will hopefully bring me back to this beautiful country," he said. Mr Kotak believes that positive mental attitude not only accrues a pleasant environment to promote business interests but also friendship and harmony. He has returned home from Fiji with an expanded circle of potential business associates and several friends.

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Sudha Karan

Sudha Karan is Managing Director of Kapsan Enterprises based in Auckland. The Company is an accredited Healthcare provider to the Health Ministry in the Auckland. Karan is keen to provide support services to Lautoka Hospital, including after surgical care and other services. He held discussions with a number of prospective business partners as a member of the visiting delegation.

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Sunil Prasad

Even as the vehicle in which we were travelling entered the outskirts of Suva, Sunil Prasad began to look out for the potential for his company, Ray White Real Estate. "I am confident of forging ties with like-minded people in Suva, a City which offers immense potential. This is the city in which I was born and raised. I was employed here until 2001," he said. Mr Prasad has been involved with Ray White Real Estate since 2005 and has won several awards including Top Salesperson (First Quarter 2007) and Top Lister. He enjoys Premier and Executive status, placing him among the top 10% of Ray White Sales Consultants in New Zealand. Sunil was excited about the emerging potential in his native Fiji. "I am sure that Ray White Real Estate will be a part of the future success story," he said. Email: sunil.prasad@raywhite.com

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